



# HAIR CARE

Highly Innovative Products





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The hair is considered a sign of beauty for most people. Healthy hair is always our desire. We wash it, comb it and dedicate a care routine to make it look beautiful and bright. We can use a variety of products to care for it, however, many products today contain chemicals that can damage our hair.

While it seems pretty basic, the hair is more complex than we think. Besides the chemical damage, hair health also depend on hormonal factors, proper diet, stress, genetic and pollution.



YOUR SATISFACTION IS OUR SUCCESS

# HAIR CARE



There are four hair colors, each with its undertones:

1. Black: The most common color of all, representing almost three quarters of the population.
2. Brown: The medium or light brown, ranks second in terms of hair color distribution worldwide, with just under 25%
3. Blond: Only 2% of people in the world have blond hair
4. Red: the rarest and present only in 1% of the population



RESEARCH IS THE DRIVER FOR GROWTH



# HAIR CARE

We continuously strive to bring innovative and unique natural products to the market, International Cosmetic Science Centre has developed a range of products especially designed for all your hair care applications and formulas:

## Danomega-3 Hair Care

- ✓ Special unique blend with an excellent balance of omega-3 and omega-6 fatty acids
- ✓ Contains herbal extracts which offers a unique oxidative stability
- ✓ Helps maintaining youthful color, retards premature greying and enhances glow and shine

## Ethnic Hair Care

- ✓ 3 unique recipes: Nutrition Oil, Omega-3 Nutrition Oil and Exclusive Ethnic Hair Care, all containing a blend of Internally Stabilized oils and Amla.
- ✓ Supports the strength of the hair follicles, which makes them less thinning with age.

INNOVATIVE & UNIQUE

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## Mango Butter Hair Care

- ✓ Mix of Mango Butter and Amla, which retains calcium, helping to create stronger and healthier hair.
- ✓ It also helps maintaining youthful color, retards premature greying and enhances glow and shine

## Shea Hair Care

- ✓ Mix with Amla, in order to obtain stronger and healthier hair.
- ✓ It is no-toxic and non-irritating, derived from totally renewable natural resources.

## Vitalizing Hair Care

- ✓ Both Butter and Oil blends
- ✓ Reinforced with Amla and natural antioxidants such as Rosemary and essential oil of Geranium.

OUR QUALITY – YOUR STRENGTH



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## Fun facts about hair:

- ✓ On average, each person has between one hundred thousand and one hundred fifty thousand hairs on their head
- ✓ The hair grows between 0.3 and 0.5 millimeters daily, i.e. about 11 centimeters per year
- ✓ A single hair can withstand 100 grams
- ✓ Each cubic centimeter of hair weighs 1.3 grams
- ✓ The hair grows faster in warm climates
- ✓ A healthy hair, can expand up to 30% if we pull it
- ✓ The hair is the second fastest growing structure in the body, behind bone marrow.

PRODUCTS FOR BETTER AND SAFER HEALTH

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- ✓ While our hair can deliver a lot of genetic information, its analysis is not able to tell the gender of a person
- ✓ Those who have long hair, wear daily on its head a weight of more than 200 grams
- ✓ Every day, we lose 50 to 100 hairs
- ✓ Every hair can be on your head for up to 5 years
- ✓ Blondes have more hair than redheads or dark
- ✓ To notice that a person is going bald, they need to have lost nearly 50% of its hair

FOR THE GLOBE, WITH THE GLOBE, IN THE GLOBE